SNIA DEVELOPER CONFERENCE



September 16-18, 2024 Santa Clara, CA

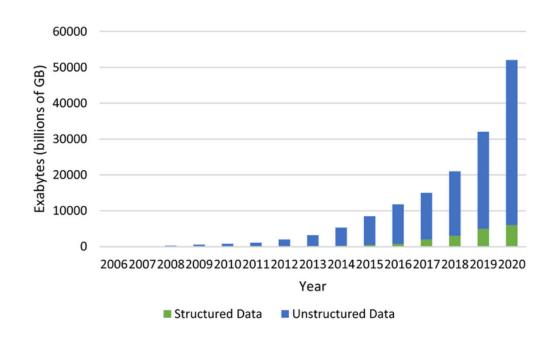
IBM Deep Archive

Revolutionizing Data Archiving

Jason Peipelman



Unstructured data growth and cost of storing it in the cloud



Unstructured data

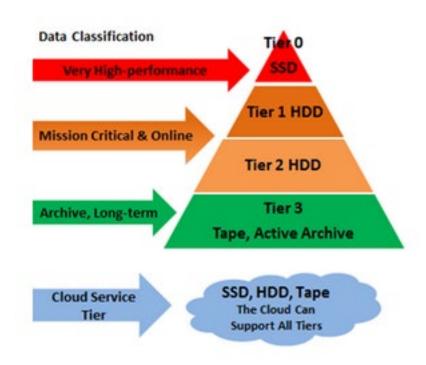
Information that is not arranged according to a preset data model or schema.

- 80-90% of Data is Unstructured
- Unstructured Data is Growing 55-65% Annually
- 43% of IT Decision Makers fear their IT infrastructure won't handle future data demands





Unstructured data growth and cost of storing it in the cloud



Active archive

Moving data to a secondary storage medium that can be readily accessed if required.

- Required for compliance & security
- Integrates with data governance policies
- Allow backup & archive for high availability and disaster recovery
- S3 Glacier storage classes are being widely adopted as the industry standard interface for cloud based archival solutions.





Unstructured data growth and cost of storing it in the cloud



Cloud archival storage

90% of IT Decision Makers say cloud is a "cornerstone" of their digital strategy.

- 94% say their cloud storage costs are rising, and 82% say they incur unnecessary and unpredictable cloud costs like data egress fees.
- 82% of IT Decision Makers stated their biggest cloud challenge was managing cloud spending



Active Archive Expectations Survey, December 2023

What people want in an Active Archive

1.	Integration	Standard, S3 compliant interface allows easy integration into existing infrastructure and software.
2.	Cost	Cost benefits that ensure stability in pricing and no unexpected fees.
3.	Ease of use	A system that doesn't require advanced tape knowledge to run and can be configured operated by an S3 administrator.
4.	Black box	A self-contained solution with a simple set of options that comes with everything you need.
5.	Resiliency	Data resiliency that ensures the protection of data is prioritized over data access.
6.	Security	Security by design is implemented from the start including encryption, monitoring, and air-gapped access control.
7.	Sustainability	Must help to meet reduced energy consumption, carbon footprint, and cooling requirements





IBM Deep Archive

For organizations looking for cost-effective long-term data storage in an integrated solution, **IBM Deep Archive** delivers the benefits of tape storage in an easy-to-use, easy-to-integrate solution in the footprint of a single 19" rack with up to 27 PB of capacity and up to 4.6 TB/hour throughput.

This solution can be used directly by your existing S3 Glacier Flexible Retrieval storage class compatible software to reduce the cost of your cold data by up to 80%, with no data egress fees.

A black-box experience ensures complexity is hidden and internally optimized so that the entire solution is supportable by S3 administrators with no technical tape experience.







Benefits

Cost benefits

- Up to **80% lower TCO** than comparable cloud storage.
- No data egress fees.

Black-box solution

- Comes with everything you need from a single IBM seller
- Storage Expert Care provided for the entire solution.
- No FC or SAS external to the system.

Standard interface

- Industry standard S3 API to tape allows leveraging of existing data movers and S3 software.
- Compatible with the S3 Glacier Flexible Retrieval storage class.

Sustainability

- Object storage energy consumption reduced by up to 97%
- 85% lower carbon footprint than comparable hard disk solutions.

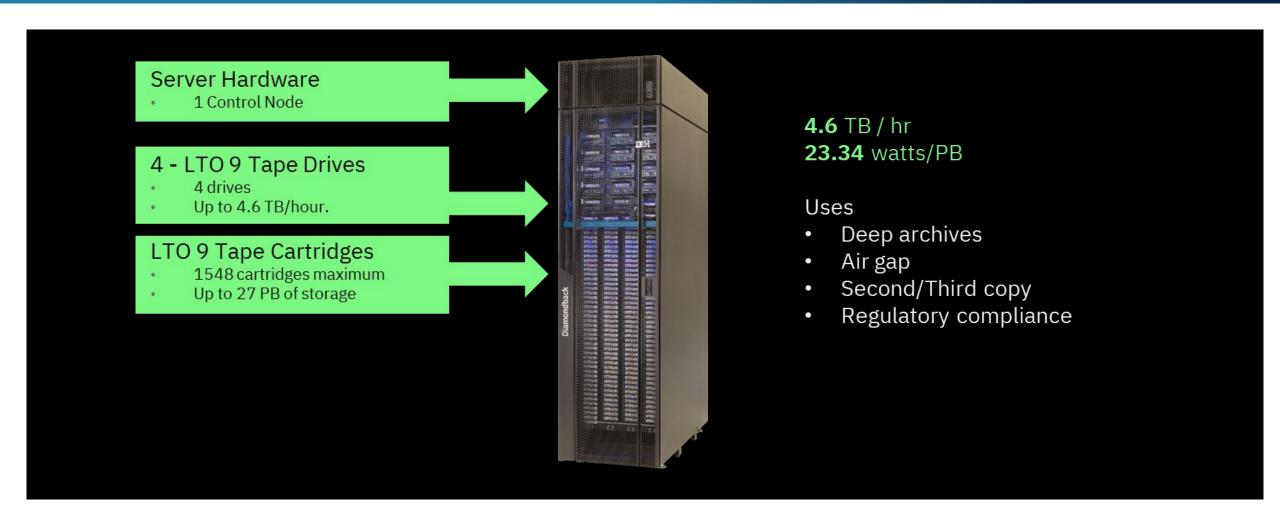
Simplified management

- S3 administrators require no specialized knowledge of tape storage.
- Installed in less than a day.
- No tuning required, plug-and-play.

Security

- Keep your data your data by ensuring it is kept behind your firewall.
- Consistently apply security, encryption, system monitoring, and air-gapped control access.

Configuration



Tape Library

Simplified architecture

- Singe-frame scale-out infrastructure
- Single robot, high availability grippers
- 1 service magazine with 10 I/O slots
- Up to 27 PB uncompressed capacity
- Up to 1548 Tape cartridges
- Up to 14 LTO-9 Tape drives

Enhanced capabilities

- Cost kept to a minimum
- Fast deployment, <1-hr install
- Pre-loaded media option
- Storage pod design no regular media removal
- Increased data density and energy savings
- Quick Mean Time to Repair





Capacity options

Up to 14 PB preloaded media*

800 cartridges maximum

Up to 27 PB preloaded media*

1548 cartridges maximum



*represents maximum licensed cartridges, less can be installed if needed.





Integration

Customer provided S3 orchestration

Deep Archive

S3 Glacier

Deep Archive

S3 Glacier

Primary Tier

File or S3 Standard







Off-prem Cloud



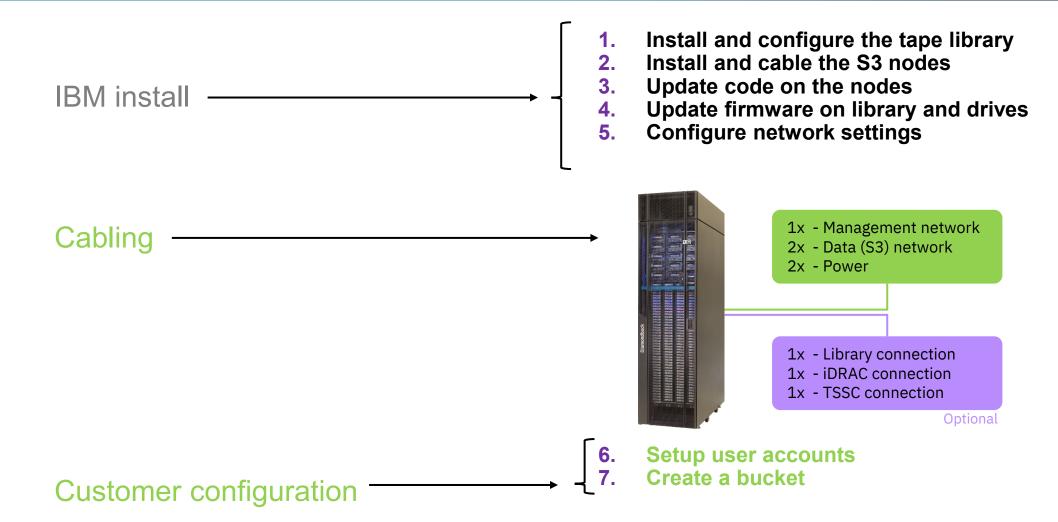








Install and configure



S3 Glacier Flexible Retrieval

- S3 applications must use the S3 Glacier Flexible Retrieval storage class to read and write data.
- Writing data is first staged on the TapeCloud nodes. The response for the S3 API is returned and within 10 minutes the data is automatically migrated from the nodes to the tape library. Multipart upload is recommended with object sizes from 100 MiB to 5 TiB.
- Restoring data in an S3 Glacier Flexible Retrieval storage class are not accessible in real time. The AWS RestoreObject request is required to create a temporary copy of the object available on the nodes. Restore times include the mount and seek times for the tape cartridges that contain the data and the restore state can be monitored using the Head command.



Supported maximums

•	Object size	5 TiB
•	S3 accounts	100
•	S3 buckets	1,500
•	Objects	1.5 billion
•	Objects per S3 bucket	1,000,000
•	Recommended average object size	100 MiB



TapeCloud Manager

Monitoring

System heath
Event notifications
Capacity metrics
Throughput metrics
TapeCloud nodes
Tape libraries
Tape drives
Data cartridges
Cleaning cartridges
Node hardware

Management

System updates
Library/drive firmware
Certificates
User accounts
Library user accounts
Buckets
Software logs
Library/drive logs
Node logs
Encryption settings
NTP/time settings
Network settings

Service actions

Start/stop/restart nodes
Power off/reboot nodes
Rescan library
Disable/enable drives
Replace data cartridges
Replace cleaning cartridges
Validate cartridges





Total cost of ownership

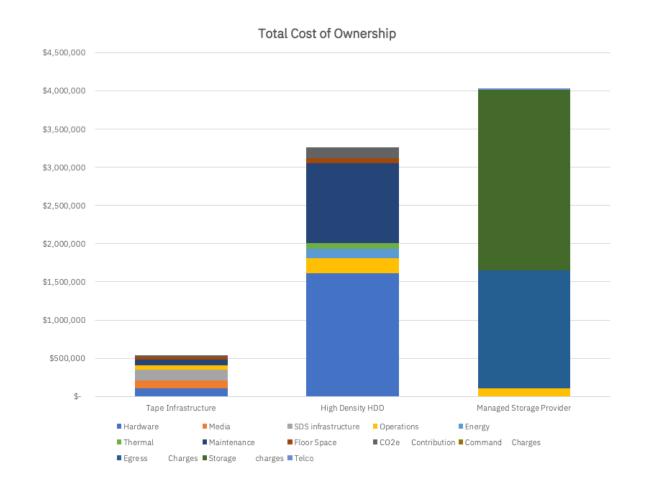
Up to 85% Cost savings

Comparison:

- 27 PB
- 10-year retention
- AWS S3 Deep Archive w/ 1% recall/month (MSP)
- 16 TB drives w/ 5-year refresh cycle (HDD)

AWS S3 Glacier Flexible Retrieval is **3.6x** more expensive than AWS S3 Deep Archive with even greater retrieval costs

...so, it would be off the carts.



Positioning

Deep Archive

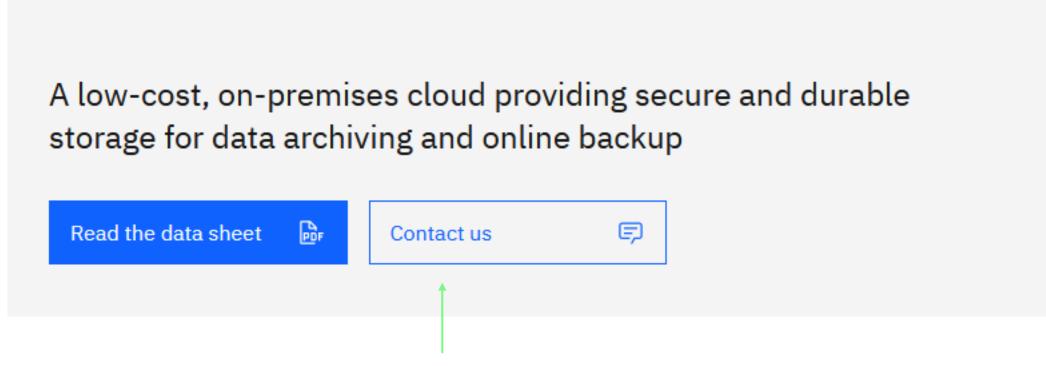
- Active archive for infrequent access
- Object only with S3 Glacier storage class
- User/application accessible data archive
- Low-cost, high-capacity
- 3 PB minimum, 9+ PB optimal

IBM Storage Scale + CES

- Transactional storage for Al and data analytics
- File and object (S3 Standard storage class) storage
- Tiered storage for user object/file frequent accessibility
- Full feature information lifecycle management platform
- Fully automated data durability platform

Learn more!

https://www.ibm.com/products/s3-deep-archive



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